A nighttime photograph of the Golden Gate Bridge in San Francisco, California. The bridge's suspension cables and towers are illuminated with warm yellow lights, and the roadway shows light trails from traffic. In the background, the city skyline is lit up, with numerous skyscrapers and buildings glowing against the dark night sky. The water of the bay reflects the lights from the bridge and the city.

# Microsoft **Build** Turnkey Information

10x10 Turnkey  
Left Justified

March 30 - April 1, 2016  
The Moscone Center  
San Francisco, CA  
[www.build.microsoft.com](http://www.build.microsoft.com)

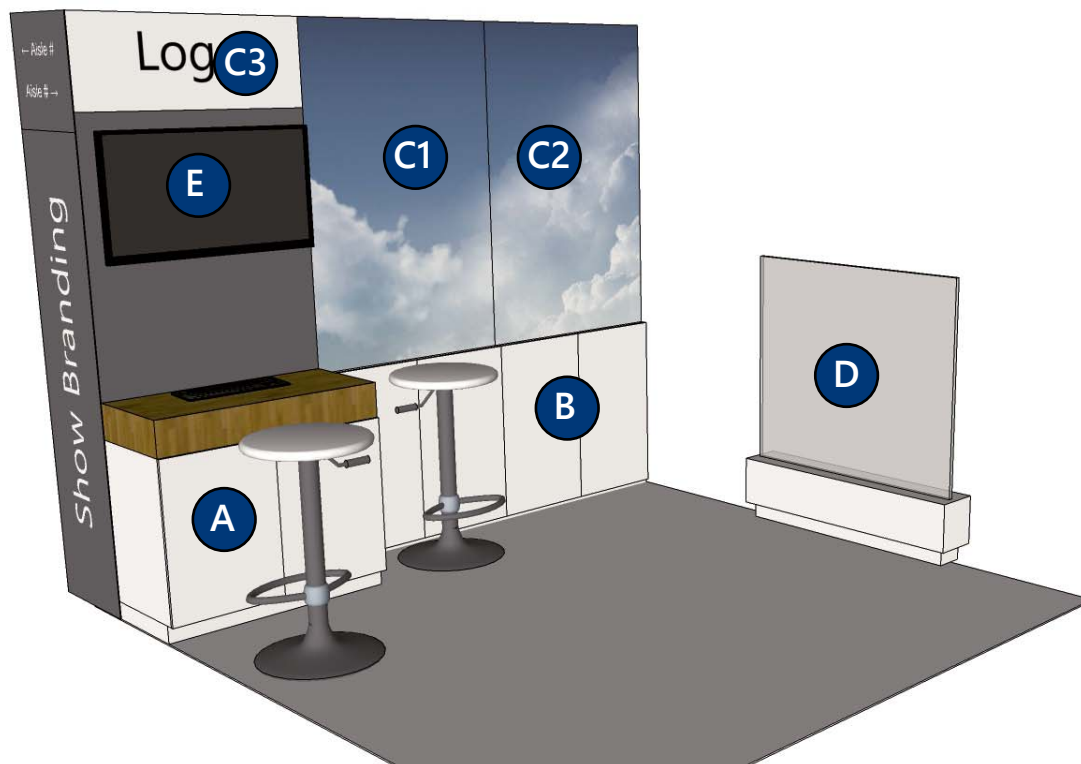
# Turnkey Information

March 30 - April 1, 2016  
San Francisco, CA

## 10' x 10' Exhibitor Turnkey Booth (Left Justified)

Base Configuration Includes:

- A. One (1) Demo counter (39"W x 36"H x 18"D)
- B. Two (2) In-wall storage cabinets  
(interior of each cabinet measurement: 38"W x 35"H x 9"D)
- C. Three (3) Graphics Panels  
(2) panels at 39"W x 60"H (total size is 78"W x 60"H with one vertical seam down middle of graphic)  
(1) Company Logo graphic at 39"W x 16"H
- D. One (1) Plexi Divider (48"W x 52"H), included only if two booths are next to each other.
- E. One (1) 40" monitor with keyboard and mouse
- F. One (1) 10 Amp (1000 watt) electrical outlet
- G. One (1) Lead retrieval solution
- J. Complimentary hardwired Ethernet connection(s) and wireless connectivity.



**Deadlines:**  
Artwork

**March 15**

**QUESTIONS?**

**Please Contact:**

Exhibitor Companies:

Chris Kurtz (v-chrik@microsoft.com)

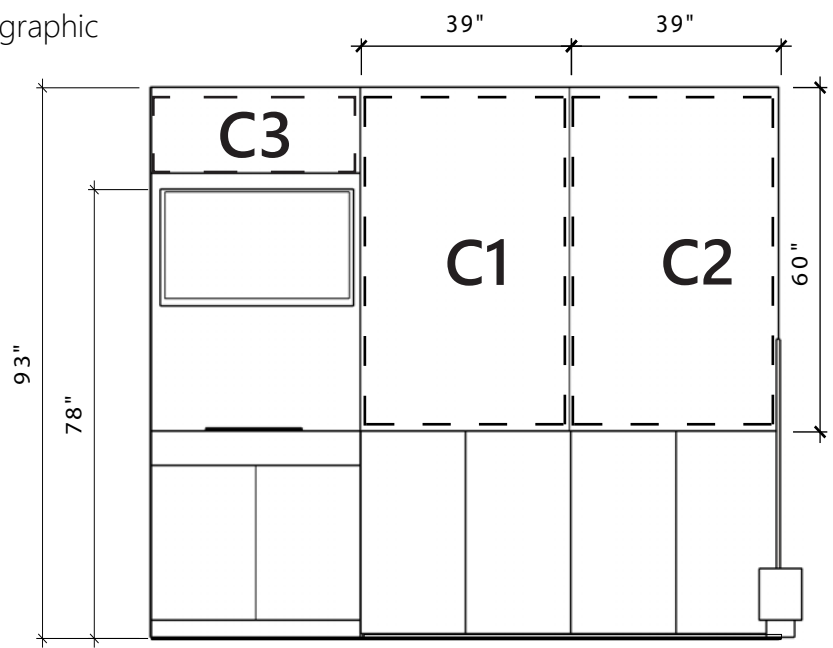
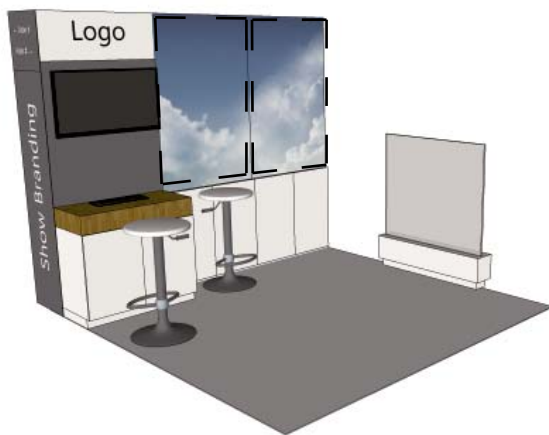
## Graphic Panel Configuration

**C1** Graphic Panel 39"W x 60"

**C2** Graphic Panel 39"W x 60"

**C3** Logo Panel 39"W x 16"

Dashed line indicates seam between panels. Total graphic size is 78"W x 60"H



Elevation

Whiteboard panel(s) may be substituted for any graphic panel at no additional charge.



**Deadlines:**  
Artwork

**March 15**

**QUESTIONS?**

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# Turnkey Information

March 30 - April 1, 2016  
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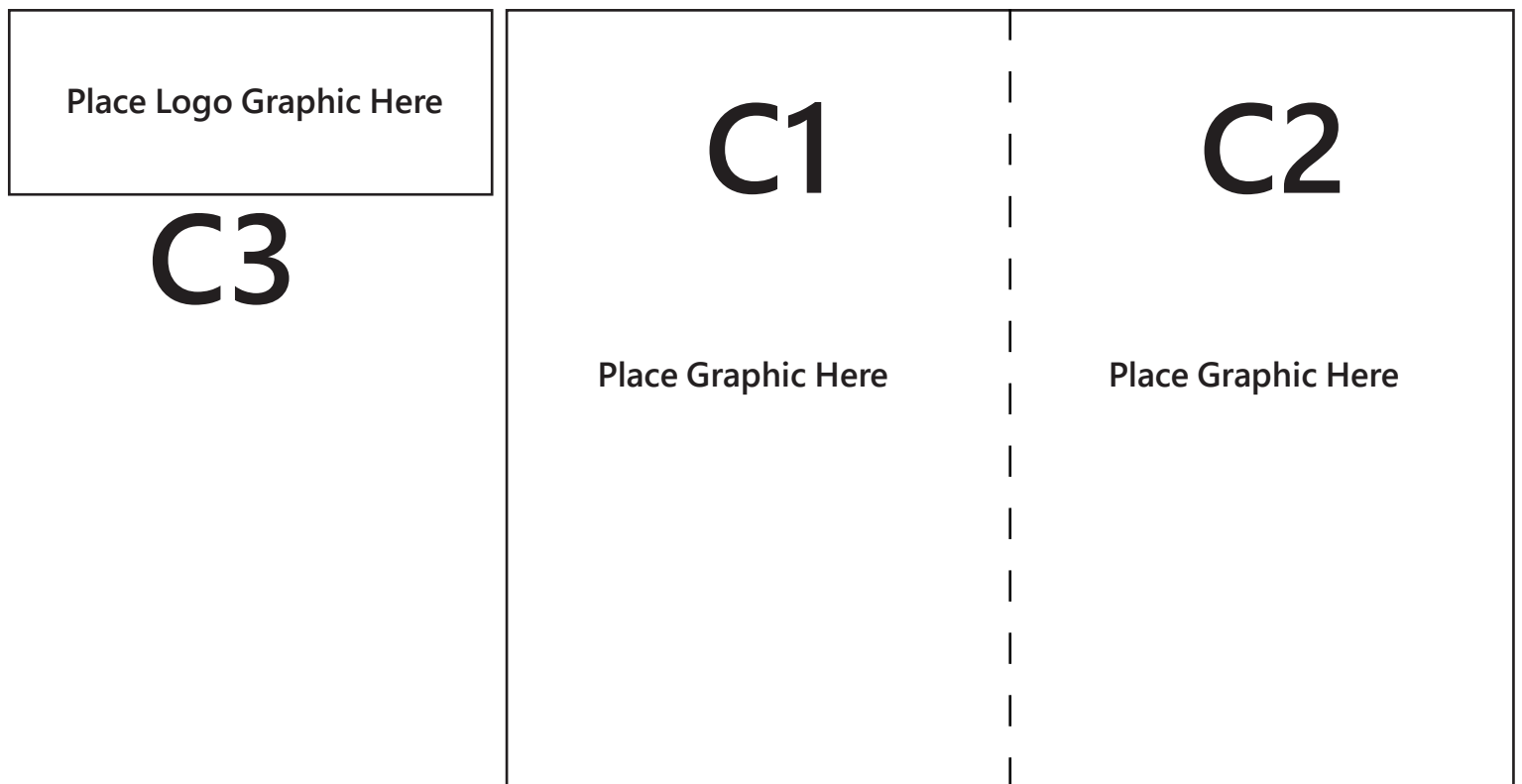
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### Deadlines:

Artwork

**March 15**

### QUESTIONS?

#### Please Contact:

Exhibitor Companies:

Chris Kurtz (v-chrik@microsoft.com)

# Turnkey Information

March 30 - April 1, 2016  
San Francisco, CA

**Minimum requirements for final artwork for Freeman to reproduce exactly as submitted:**

- 100 dpi resolution at full size of actual finished product
- All related PMS and/or CMYK color codes
- Accurate color proof print of artwork
- Contact name, phone number and e-mail address of art creator if applicable
- If submitting a "vector" type file, include all fonts, or convert fonts to outlines or paths

**Acceptable Software File Formats**

- Freeman is capable of working with both PC and MAC based software, and can accept art created with the following software (listed in order of preference):

ADOBE – Illustrator, InDesign and Photoshop  
(Files should always be saved in their native format)

**Acceptable File Types**

- Files that Freeman can use in order of preference, include:
- EPS and AI (especially when submitting logos)
- TIF (especially when submitting photos)

**File types that Freeman cannot use to reproduce high quality graphics include:**

- GIF & JPG files
- Microsoft Office Software files such as Word (DOC) or PowerPoint (PPT)
- Self-extracting files such as EXE or SEA files
- Artwork files that are of acceptable resolution (as identified on this form) will typically be too large to send via email.

**How to Submit Artwork:**

- Files will first be submitted to Chris Kurtz at v-chrik@microsoft.com

**ARTWORK DEADLINE: March 15**

Artwork received after this deadline will result in additional charges billed directly to the exhibitor. Graphic orders placed after this date will result in an increase of \$2.00 a square foot of the graphic area

**Parnter Graphic Submission Checklist:**

- Check to be sure files are saved at the correct resolution and to CMYK, if required (see requirements at left)
- Check final dimensions and bleeds.. Ensure that all graphic material is placed properly on the artboards provided in the attached Illustrator graphic templates. The artboards are sized to match the printed sizes shown in this package, please do not vary from these sizes.
- Include all fonts used in the file or convert all text fonts to graphics.
- Send submissions early so there is time to correct any problems.
- All wall graphic templates are provided as Adobe Illustrator files. Please place all artwork in these templates and save as EPS, AI or TIFF files as described at left.
- All logo templates are provided as Adobe Illustrator files. Please place all logo artwork in these templates and save as EPS, AI or TIFF files as described at left.
- Use a naming convention for your graphic files to reflect your company's information for clarity.
- Please export the wall graphic and logo artwork as a pdf file so they may be reviewed by the project management team. These files may be of a lower resolution if needed. In the file name, label them as not for printing.
- If you have questions ask them and provide contact information.
- Need graphic help? Freeman can provide a graphic designer. \$150/hr. 4 hr min.



**Deadlines:**  
Artwork

**March 15**

**QUESTIONS?****Please Contact:**

Exhibitor Companies:  
Chris Kurtz (v-chrik@microsoft.com)